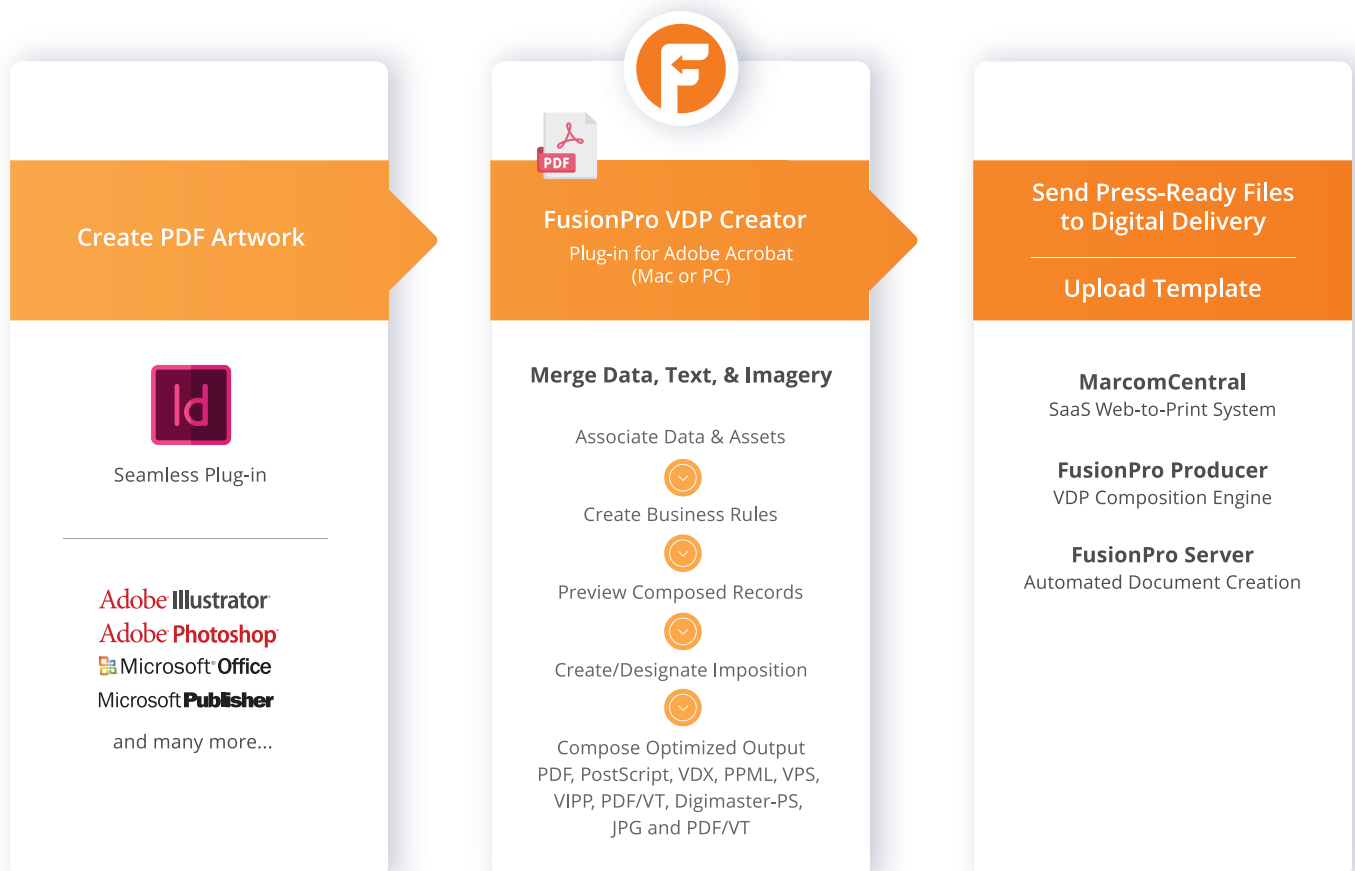


# FusionPro® Creator

Simple, Fast, Powerful Personalized Documents

FusionPro Creator is a powerful, yet affordable, desktop design & layout tool for creating high-performance customized communications. **Thousands of graphic arts professionals worldwide use FusionPro Creator to produce both simple and complex marketing collateral** that incorporates customer or prospect data to create highly personalized messaging. This single desktop solution installs on your Mac or PC and features a scalable VDP workflow. FusionPro Creator templates can also be easily incorporated into any of the MarcomCentral solutions to meet specific client needs.

## FusionPro® Creator Workflow

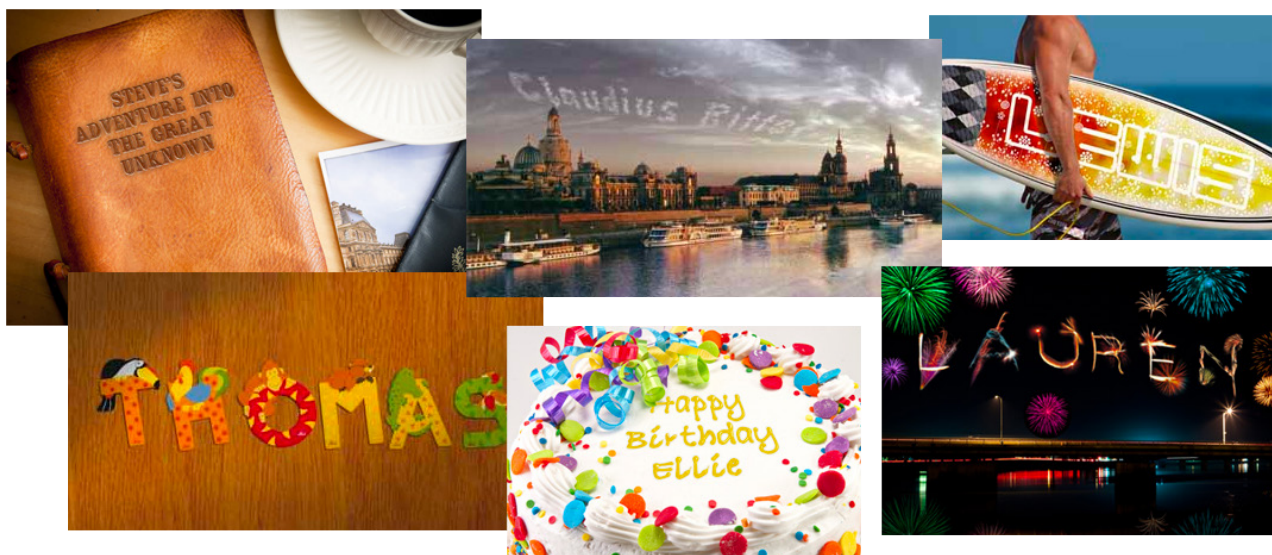


INCLUDED WITH  
FUSIONPRO CREATOR

# FusionPro® Expression

Included with FusionPro Creator to Create Highly Personalized Images

FusionPro Expression is the premiere image personalization solution that combines data and imagery to produce truly unique and compelling personalized images. The use of personalized images within print, email, web, and other marketing vehicles has been proven to **dramatically increase readership and response rates.**



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